

# BLUE CAREER AND BUSINESS EXPO 2021

BUILDING A ROBUST BLUE ECONOMY, LEAVING NO ONE BEHIND

DATE

**9TH – 10TH**  
NOVEMBER, 2021

VENUE:

KOFI ANNAN INTERNATIONAL  
PEACEKEEPING TRAINING CENTER  
(KAIPTC)

Hosted by:



In collaboration with:

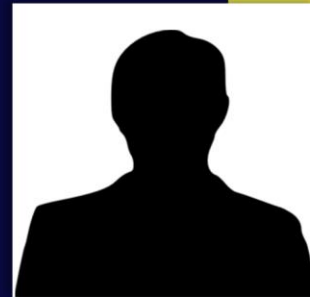


# VVIP'S

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**Hon Kati Csaba**  
Canadian High Commissioner to Ghana



**Mr. Kwaku Ofori Asiamah**  
Minister of Transport  
(TBC)



**Mr. Thomas Kofi Alonsi**  
Director General  
Ghana Maritime Authority  
(TBC)



**Rear Admiral Issah Yakubu**  
Chief of the Naval Staff  
Ghana Navy



**Hon. Kathleen Ayensu Quartey**  
African Union, Special Rapporteur  
on Piracy and Maritime Security

# INVITED GUESTS

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- **Mr. Michael Achagwe Luguje**  
*Director General, Ghana Ports & Harbours Authority*
- **Ms. Benonita Bismarck**  
*The Chief Executive Officer, Ghana Shippers Authority*
- **Mr. Mohamed Samara**  
*CEO, Meridian Port Services*
- **Dr. Eugene Owusu**  
*Special Advisor to the President on the SDGs*
- **Mr. Michael Arthur-Dadzie**  
*Executive Director, Fisheries Commission*
- **H.E. Wamkele Keabetswe Mene**  
*Secretary General, African Continental Free Trade Area*
- **Capt. Dallas Laryea**  
*Regional Coordinator for West & Central Africa, International Maritime Organization*
- **Mr. Osei Bonsu Dickson, Esq.**  
*Chief Legal Advisor, Ministry of National Security*
- **Dr. Kamal-Deen Ali**  
*Executive Director, Center for Maritime Law and Security*
- **Dr. Axel Klein**  
*Project Coordinator, Support to West Africa Integrated Maritime Security – SWAIMS*
- **Mdm. Sylvia Dauda**  
*President, Women in Maritime of West and Central Africa – WIMOWCA*
- **Mr. Abdourahamane Diallo**  
*United Nations Educational, Scientific and Cultural Organization*
- **Dr. Angela Lusigi**  
*United Nations Development Programme*
- **Mr. Thomas Raahauge**  
*Maritime Counsellor, Embassy of Denmark in Ghana*
- **Mr. Emmanuel Soubiran**  
*Programme Officer, European Union Delegation, Ghana*
- **Capt. (GN) Faustina Boakyewaa Anokye Boakye**  
*Ghana Navy, First female Naval Officer*
- **Ms. Josephine Nkrumah**  
*Chairperson, National Commission for Civic Education, Ghana*

# EVENT OVERVIEW

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The Blue Careers and Business EXPO is intended to create multiple opportunity-exchange platforms for young people to interact with maritime industry leaders and contribute to a robust blue economy in Africa. The 2-day conference platform will also be used to initiate a mentorship program to be co-managed by GoGMI to foster career development among the participants of the conference.

In-depth panel discussions, network sessions and exhibition of maritime businesses further highlight this exposition as the premier strategic gathering of Ghana's maritime industry leaders and organisations, related ministries, maritime businesses and young people.

# EVENT RATIONALE

## CAREERS AND BUSINESS OPPORTUNITIES FOR YOUTH IN GHANA'S MARITIME INDUSTRY

The maritime industry is core to Africa's economic growth and will continue to be a driver of strategic development for many national economies, including Ghana. As the continent is poised to sustainably develop and manage a vibrant blue economy and its ocean sectors to stimulate economic and social growth, the next generation of young maritime leaders will play an important role especially in deploying technology and innovative solutions for exploiting better employment and development benefits in the industry. Never has there been the influence in the hands of young people like the influence they carry now in contributing to national economies' recovery post-COVID 19. Inspiring the future of the maritime sector in Ghana is critical now for creating more awareness amongst young people, providing opportunities for inspirational career paths to be shared and raising maritime career aspirations.

Ghana's maritime sector promises a myriad of opportunities across various ocean industries (especially offshore commercial activities, fisheries and maritime tourism), thereby, requiring innovations to support sustainable growth. For a very long time, not much effort has been put into creating avenues for promoting advocacy on available and emerging maritime careers and business opportunities. For Ghana to confidently boast of achieving full benefits from its maritime space, issues associated with promoting maritime businesses, gender-balanced skills development and retention, innovation and sustainable growth will have to be strategically and effectively addressed. National programmes and platforms that will enhance maritime careers and business opportunities knowledge exchange must be encouraged to drive upskilling, passion and contribution of Ghanaian youths (especially females), towards thriving ocean sectors for national economic development. A significant gap exists in communicating maritime opportunities, especially to young people in Ghana. It is noteworthy however, that most Ghanaian youths have limited knowledge and appreciation of the sector's significance to the national economy, and either do not recognise the need to be part of providing the needed solutions to promote sustainable development of the sector or have limited knowledge of the opportunities available in terms of career development.

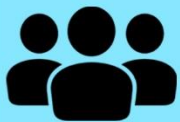
Females are particularly still underrepresented in higher professional levels and various divisions of the maritime sector, despite efforts put in place to put them at par with their male counterparts in the sector.

As stakeholders are looking to develop Ghana's maritime sector, including career and skills development, Ghana's talented youth population should be prioritized to explore the ocean's economy as part of their professional career paths.

GoGMI recognises the significant value in investing in maritime careers development and is proud to promote this initiative.

# EVENT IN NUMBERS

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Attendees - 250



Speakers - 10



Exhibitors - 30



Media Partners - 5



Issues for Discussion - 7



Interactive Networking Session - 1

# EVENT FEATURES

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## Panel Discussions



We will host panel discussions with sector experts to exchange viewpoints and proffer solutions on different maritime themes and issues and also respond to questions from the audience.

## Presentations



Presentations will be made by different speakers, identifying systematic approaches and recommendations that can help drive the bottom line for development and opportunities for the youth in maritime and blue economy careers.

## Exhibitions



There will be maritime businesses exhibitions for attendees to discover innovations and businesses that exist in the maritime environment to inform future career and business roadmaps.

## Network Session



The conference will focus on creating an experience by allowing attendees to engage and interact, and share ideas to secure shared maritime business prosperity.

# ATTENDEE PROFILE

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**STUDENTS**



**EARLY-CAREER  
GRADUATES**



**MARITIME  
BUSINESSES**



**EXHIBITORS**



**INDUSTRY  
RECRUITERS**





# PARTNERS

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# WHY PARTICIPATE

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## ✓ GET UNPRECEDENTED INSIGHT

Hear first-hand the specific challenges and solutions of the nation's maritime industry, find business opportunities and get advice from industry experts.

## ✓ STAY CONNECTED

Foster both friendly and business relationships with a great balance of attendees with keen interest in maritime careers and businesses.

## ✓ BUILD INDUSTRY PARTNERSHIPS:

Present your organization as a key supporter of Ghana's maritime industry in promoting maritime careers and business opportunities for the Ghanaian youth.

## ✓ ENHANCE CAPABILITIES:

Position your organization to enhance the human capacity building of Ghana's sea and coastal authorities.

# WHO SHOULD EXHIBIT

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- 📍 Command and Control Equipment Providers
- 📍 Communication and Satellite Systems Providers
- 📍 Drone Manufacturers
- 📍 Engine and Equipment Manufacturers
- 📍 Fish Processors and Traders
- 📍 Oil and Gas (Upstream and downstream services)
- 📍 Navigation Solution Providers
- 📍 Marine Maintenance
- 📍 Ship Builders
- 📍 Shipyards
- 📍 Ship Scrappers
- 📍 Simulation
- 📍 Surveillance and Monitoring
- 📍 Logistics and Transport Services
- 📍 Shipping Service Providers
- 📍 Anti-Piracy Solutions
- 📍 Education and Training
- 📍 Maritime Consultancy and Advocacy Groups
- 📍 Maritime Tourism
- 📍 Ocean Monitoring Solutions
- 📍 Finance and Insurance Providers

# SPONSOR US

**\$5,000**

## **Dr. Cleopatra Doumbia-Henry Package** *In support of Empowering Women to Excel in the Maritime Sector*

Dr. Cleopatra Doumbia-Henry, from the Dominican Republic, is the first female president of the World Maritime University (WMU). She is an international lawyer, a global leader in maritime law, labour standards and labour law, and law of international organizations. She is a fierce advocate for designing conducive working conditions and human resources policies of transport companies to facilitate gender mainstreaming. She inspires females to aspire to attain the highest possible level in their careers and professions. Support the BCBE 2021 event with a Dr. Cleopatra Doumbia-Henry package to enhance the empowerment of women to excel in the maritime sector.

**\$4,000**

## **Hannah Snell Package** *In support of Gender Main-streaming in the Maritime Sector*

English woman Hannah Snell, who could neither read nor write, joined the army in 1745 under the disguise of a man, with the name, James Gray. Later she joined the navy as a cook's assistant and then became a common seaman, spending a total of nine years at sea. She fought in naval battles and was considered a courageous sailor. Snell eventually grew tired of a sailor's life, and in 1750 she revealed her true identity. Not surprisingly, she had trouble finding work and was shunned by other women. Because Snell's story was so unusual, a pamphlet was written about her experiences and she embarked on a lecture tour to make money. She received an army pension and at her death was buried at Chelsea Hospital, a national retirement home for soldiers in England. Snell's story enjoins us today to foster equal opportunities for all genders in the maritime sector. Support the BCBE 2021 event with a Hannah Snell package in support of continued gender mainstreaming in the maritime sector.

**\$3,000**

## **Captain Beatrice Vormawah Package** *In support of breaking the stereotype*

Captain Beatrice Vormawah became Ghana's first female captain and the world's only black woman sea captain in 1996. She was a daughter of a civil servant and trader, and one of three young women who joined Ghana's Regional Maritime Academy on scholarship in 1976. Breaking the age-long stereotype that sailing is only reserved for men, Captain Vormawah's achievement reshaped public thinking about the maritime sector. Contribute to the BCBE 2021 event with a Captain Beatrice Vormawah package in support of diffusing the stereotype.

# SPONSOR US

**\$1,000**

## **Konkohemaa Package**

*In support of capacity building and innovation in traditional maritime businesses.*

“Konkohemaa” is the name given to a “queen” fishmonger – the most powerful woman in a fishing community, who oversees activities of fish processors in Ghana’s artisanal fisheries industry. The Konkohemaa draws on centuries of tradition and years of experience. When fishing boats land at shore, she is the one who bargains with the fishermen, mediates conflicts over pricing and processing, and serves as the mouthpiece for local women involved in the industry. Konkohemaas also own boats and finance fishing trips, playing a vital role in informal financing of fishing operations. Konkohemaas contribute significantly to the management of the fishing industry to secure fish for meals on our tables and for trading on the market. Sponsor the BCBE 2021 with a Konkohemaa package to enhance capacity and innovation in traditional maritime businesses.

**\$2,000**

## **Catherine Uju Ifejika Package**

*In support of promoting entrepreneurship among women in the Maritime sector*

Catherine Uju Ifejika, born in 1959, is a Nigerian woman heralded as Africa’s most successful female oil tycoon. She worked in the oil and gas sector in various capacities for 20 years, after which she retired and joined the Britannia-U Limited, a company she founded in 1995. Britannia-U Limited is an indigenous integrated company in Nigeria that delivers energy services through exploration and production, subsurface engineering and consultancies. Having no prior formal training and educational background in petroleum engineering, Catherine was able to pull off the company and keep it afloat. Despite the inevitable setbacks she faced, she has a hands-on approach towards running her company which makes Britannia-U Limited successfully achieve a number of awards and ranks first in petroleum production, while breaking old industry records. By supporting the BCBE 2021 with a Catherine Uju Ifejika package, you support the course of empowering female entrepreneurship in the maritime sector.

## **Technical and Material Support**

### **Ketewa bia nswa Package**

*In support of the future of Ghana's maritime sector*

The maritime sector holds diverse opportunities across many industries for the development of nations' economies. Youth empowerment through information sharing and knowledge exchange is key in realising the benefits of sustainable development of this sector. Support the BCBE 2021 event with a Ketewa bia nswa Package to brace the efforts made today to secure a better future.

# CONTACT US

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## EXECUTIVE DIRECTOR

**DR. ALBERTA SAGOE**

GULF OF GUINEA MARITIME INSTITUTE

Email: [alberta@gogmi.org.gh](mailto:alberta@gogmi.org.gh)

Tel: 024 840 1743

## PRESIDENT

**MRS. JEMILAT MAHAMAH**

WOMEN'S INTERNATIONAL SHIPPING  
AND TRADING ASSOCIATION - GHANA

Email: [jjmahamah@gmail.com](mailto:jjmahamah@gmail.com)

Tel: 024 438 5007

## EXECUTIVE ASSISTANT

**LAWRENCE DOGLI**

GULF OF GUINEA MARITIME INSTITUTE

Email: [lawrence@gogmi.org.gh](mailto:lawrence@gogmi.org.gh)

Tel: 054 640 8096

